

THE ILLUMINATE CONSULTING GROUP

2011 EAIE

2011 EAIE – 13 September (Tuesday)

ICG Internationalization Strategy Roundtable, 17:30 to 19:00

The Roundtable is limited to a dozen attendees and follows a Chatham House rules format.

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-118. By invitation only.

ICG Roundtable Drinks Reception, 19:00 to 19:45

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-118. By invitation only.

ICG at 2011 EAIE – 14 September (Wednesday)

EAIE Dialogue One, 9:00 to 11:00

Creating a Global Environment for International Higher Education. Chaired by ICG.

Venue: Bella Center, Hall A2, Level 0.

ICG-CCIEM Canada Pathways Meeting, 12:00 to 13:30

A Discussion of Findings from the CCIEM Student Pathways Project. Chaired by CBIE.

Venue: Bella Hotel, Meeting Room 179. Open to Canadian institutions only.

ICG Australia Strategy Outlook Session, 13:45 to 15:00

Australia is Experiencing a Historical Reversal in International Student In-take. ICG will share Perspectives on Institutional Strategy, National Policies, and Global Competition Dynamics. Chaired by Griffith University.

Venue: Bella Hotel, Meeting Room 179. Open to Australian institutions only.

ICG Swedish Universities Meeting, 15:15 to 16:30

Strategic Options and Marketing Measures for Recruiting Students in a Tuition Fee Landscape. Chaired by LiU.

Venue: Bella Hotel, Meeting Room 179. Open to Swedish institutions only.

ICG at 2011 EAIE – 15 September (Thursday)

ICG Web 3.0 Report Release Session, 08:30 to 09:30

Release of a Report Containing 15 Case Studies on Marketing, Recruiting, Alumni, Outreach, and Fundraising.

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-11. By invitation only.

ICG Reception, 17:30 to 19:00

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-118. By invitation only.

ICG at 2011 EAIE – 16 September (Friday)

ICG ISAFM Advisory Board Meeting, 08:30 to 09:30

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-118. By invitation only.

ICG ISAFM Release 2 Session, 09:30 to 10:30

The International Student Analytics and Forecasting Model was released to clients in April 2011. At EAIE, Version 2 containing updated 2010 and 2011 data will be released.

Venue: ICG Suite, Crown Plaza Hotel. Øerestads Blvd. 114-118. By invitation only.

EAIE Session 10.11, 13:00 to 14:30

How Students use Web 2.0 to Counterbalance Institutional Control of the Recruiting Process.

Venue: Bella Center, Room B4.1, Level 0.

EAIE Session 5.22, 15:00 to 16:30

International Alumni as Talent Scouts: Does the Promise hold up in Reality?

Venue: Bella Center, Room 16, Level 1.

ICG Members at 2011 EAIE

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