

# **2010 AIEA ANNUAL CONFERENCE**

## **Changing Indian Higher Education**

### **Strategic Perspectives**

## Housekeeping

**Perspectives**

**Out-going Indian students**

**India as a destination for students**

**Cooperating with Indian higher education institutions**

- **Around 10 minutes for the presentation**
- **The presentation is available at [www.illuminategroup.com](http://www.illuminategroup.com), and will be posted on the AIEA website**
- **Focus: The future of Indian higher education – strategic and comparative perspectives**

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<b>Direction</b>	<b>From India</b>	<ul style="list-style-type: none"><li>• The rise of the Indian student</li><li>• Troubles abroad and looking ahead</li></ul>	No focus of session
	<b>To India</b>	<ul style="list-style-type: none"><li>• From exploration to destination</li></ul>	Discussion in session
		<b>Students</b>	<b>Engagement</b>

**Perspectives**

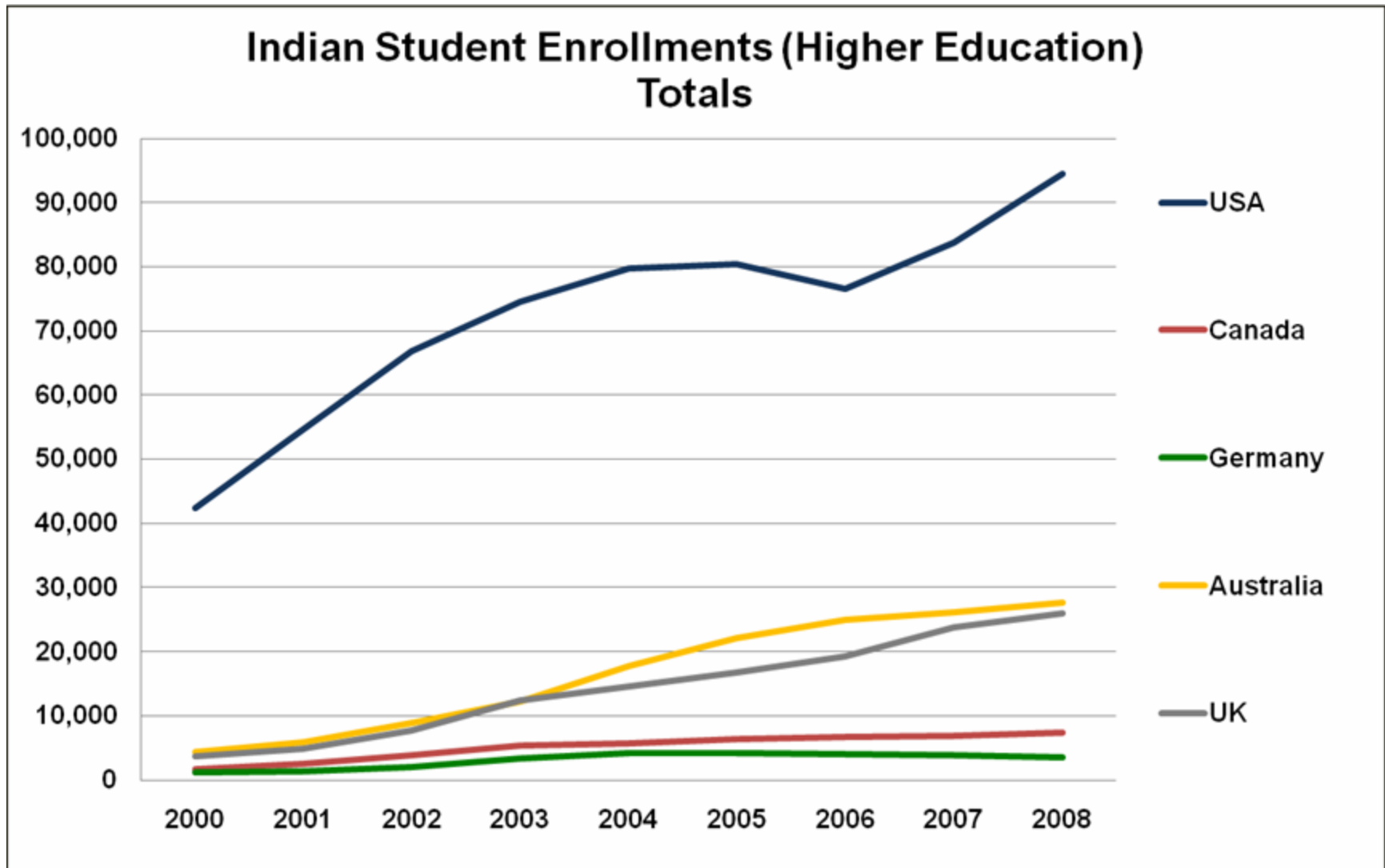
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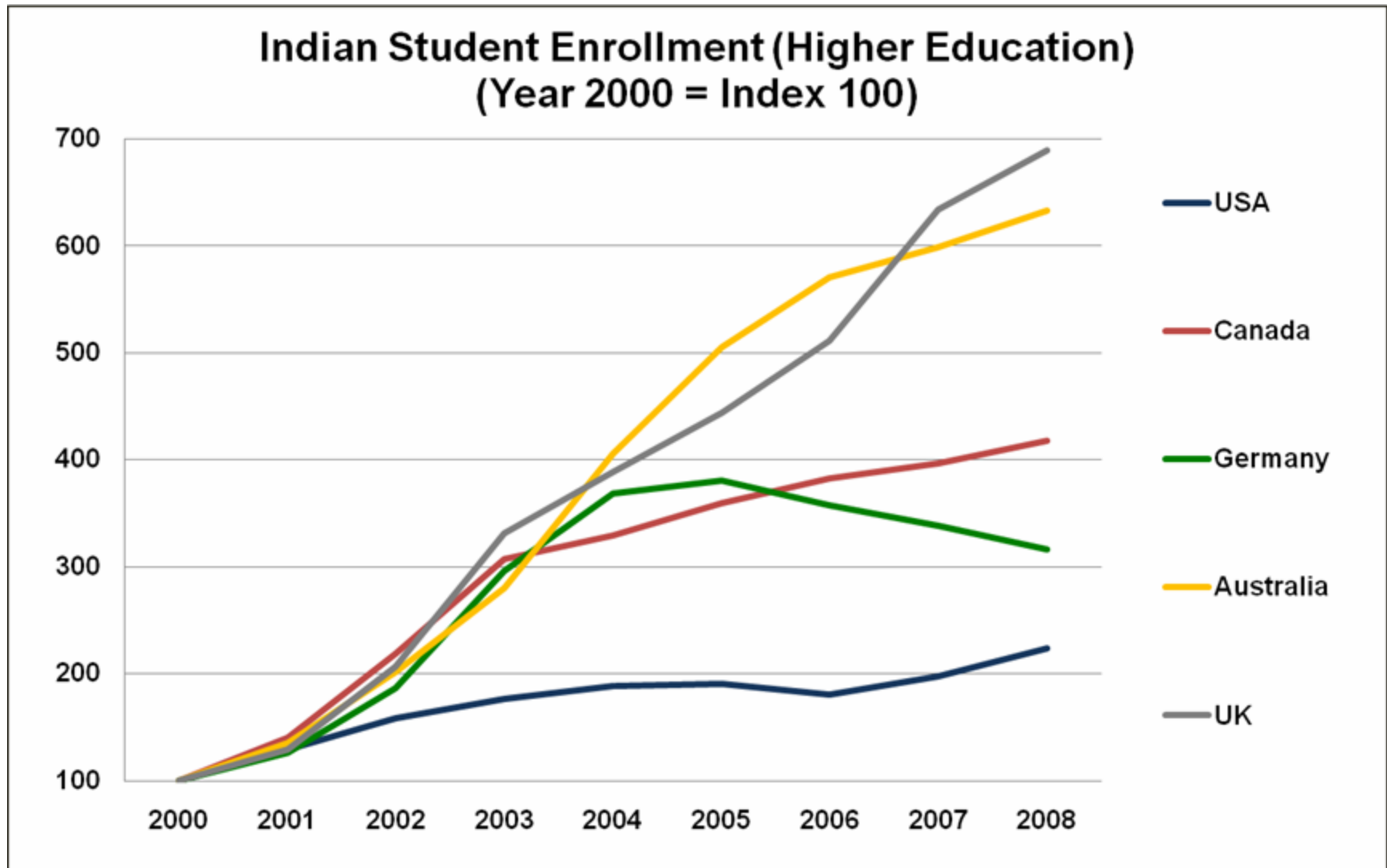
**India as a destination for students**

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Sources: AEI, CIC, DAAD/HIS, HESA, IIE.

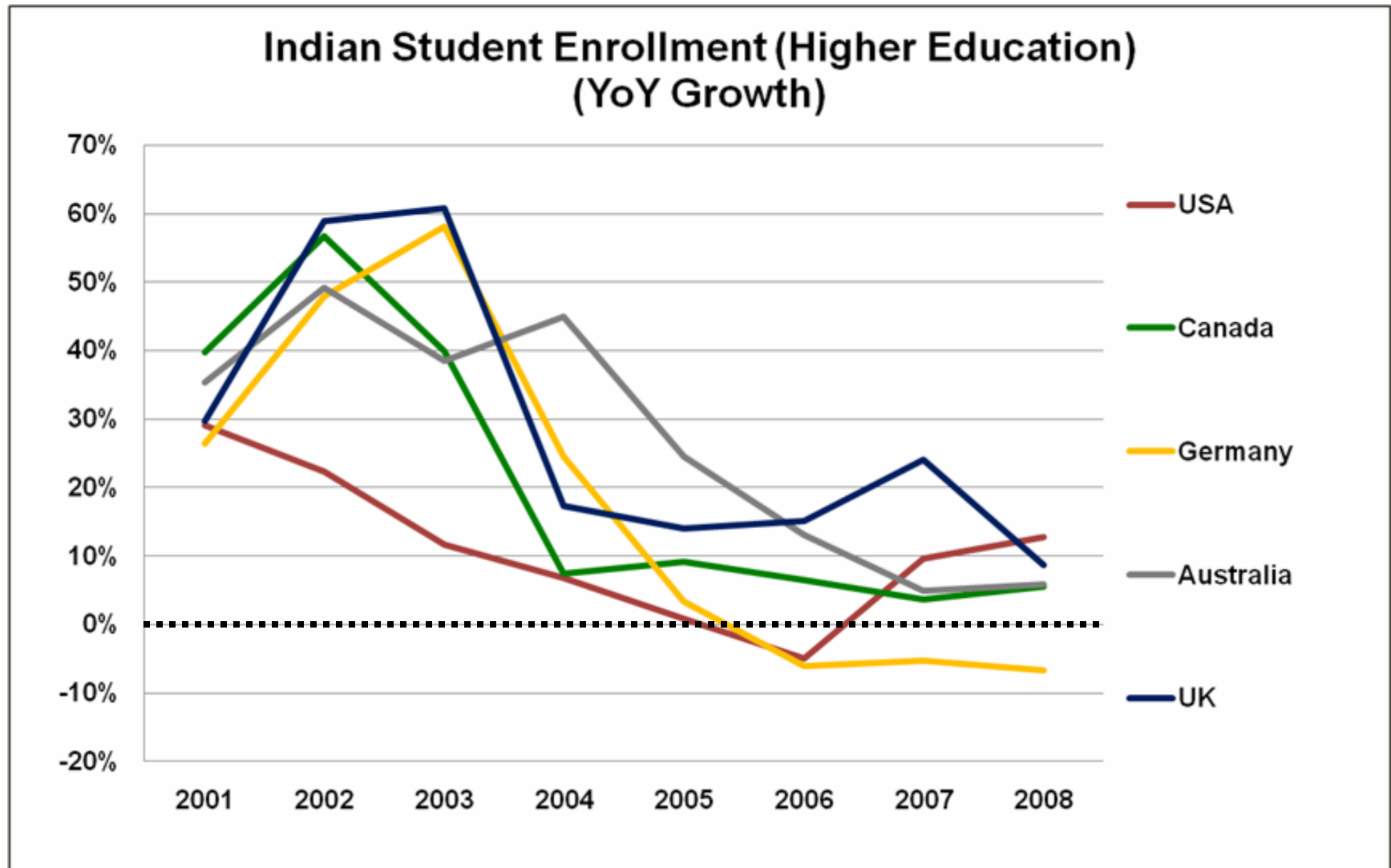
# AUSTRALIA AND THE UK HAVE EXPERIENCED THE STRONGEST OVERALL GROWTH



Sources: AEI, CIC, DAAD/HIS, HESA, IIE.



# GROWTH RATES ARE SLOWING DOWN – 2009/10 TRENDS WILL BE ANOTHER MATTER ALLTOGETHER



Sources: AEI, CIC, DAAD/HIS, HESA, IIE.

## US

- Will remain top destination by far owing to the attractiveness of its brand(s)
- Residence/entrepreneurship are key attractors

## UK

- Strong growth, but slowing down
- Visa issue (BC in northern India)

## Australia

- Highest observed overall growth; VET sector has grown even stronger
- Melbourne situation is causing direct and indirect brand damage

## Germany

- Never much of a destination to begin with
- Major attraction factors are mis-aligned to attract Indian students

## Canada

- A slowly emerging destination having underachieved in the past
- The Quebec gamble

- **Further rise in out-going student numbers**
- **Sectoral trends**
- **Displacement effects**
- **Value versus brand**
- **Domestic capacity build-out**

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- **Less than 22,000 international students in India (2007-08, without short-term students)**
- **Leading source countries: China, UAE, Iran, Nepal, Ethiopia, and Saudi Arabia**
- **India is not a Top 10 destination, and in many cases not in the Top 20**
- **Changes are afoot (policy, regulation, funding)**
- **What will be the impact of non-Indian institutions setting up?**
- **Role of Indian branch campuses with regards to feeding into India**

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- **Discussion**

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