

Invitation to Apply for 2010 ICG Summer Internship

Title:	2010 Summer internship
Type:	Full-time
Duration:	Six to ten weeks
Location:	San Francisco Bay Area
Compensation:	USD 500 per week, plus further assistance
Application:	To be submitted to ICG
Deadline:	31 March 2010

What is unique about working with ICG?

- ICG works on client projects which define new analytical frontiers in the way international education operates.
- Owing to ICG's size, client team structure, and management model an intern will be directly involved in client-facing activities as well as advanced research and analytics.

Who are ICG's clients?

- Governmental/public agencies in Australia, Canada, Germany, New Zealand, the United Kingdom, etc.
- Universities: Bonn University, Imperial College London, National University of Singapore, UC Santa Cruz, University of Melbourne, Oxford University, etc.

What does research and analysis at ICG entail?

- On any given day, we might call a UK Government agency, run a statistical analysis on Australian international recruiting trends, analyze an Arabic-only Saudi-Arabian university website, or prepare a leadership seminar for university presidents.

What do we look for in an intern?

- As an intern, you will play a pivotal role in delivering comprehensively researched as well as meticulously prepared analysis to our clients.
- Working for ICG is intellectually highly challenging. Success will be defined by your willingness to grapple with unfamiliar issues and questions, rapidly abstract from these, and develop and utilize a sophisticated analytical framework.
- You will have to approach your role with an attitude of self-sufficiency, self-motivation, and a willingness to learn, revise, and improve.

Analytical and research tasks

- Themes: International student recruiting, institutional marketing/positioning, national competitiveness assessments, international (research) partnerships, alumni networks, and online community strategy.
- Functional analysis: Quantitative and qualitative benchmarking, statistical analysis, trend modeling, literature surveys, business case analysis, interviews.

Skills requirements

- Language: Excellent English language skills are required. Other languages are a plus.
- Research: Deep expertise with Internet and database search. The ability to clearly structure and execute on broad and amorphous research tasks. The ability to document research scoping, process, and outcomes in detail.
- Technology: Advanced familiarity with MS Word and Excel.

Approach

- Interest: You have to be interested in solving a problem comprehensively without cutting procedural corners.
- Process: You will have to learn to work as error-free and comprehensive as possible at standards ICG has become internationally know for.

Your learning experience

- A successful internship will enable you to scope and comprehend large amounts of unstructured information while arriving at deep, contextual insights about policy and performance implications.

Education / qualification requirements

- A background in politics, policy analysis, economics, or business is helpful but not required.
- Formal training in quantitative methods and qualitative research skills are a plus.

Application process

- Please send your C.V., a writing sample, a transcript, and a brief description stating any additional relevant information to ICG. The deadline is 31 March 2010.

About ICG

- ICG is headquartered in the San Francisco Bay Area, north of Stanford University.
- For further information please see www.illuminategroup.com.